

LAA BLOCK: ECONOMIC DEVELOPMENT & ENTERPRISE

LAA SUMMARY REVIEW REPORT

Quarter 3 2006-07 FOR PERIOD 1<sup>st</sup> October to 31<sup>st</sup> December 2006

1. Breakdown of Traffic Light Assessment

**All Indicators**

Outcomes	<b>Green:</b>	9	<b>Amber:</b>	<b>Red:</b>	<b>Not available:</b>
Delivery	<b>Green :</b>	9	<b>Amber:</b>	<b>Red:</b>	

**Reward Indicators**

Outcomes	<b>Green:</b>	2	<b>Amber:</b>	<b>Red:</b>	<b>Not available:</b>
Delivery	<b>Green:</b>	2	<b>Amber:</b>	<b>Red:</b>	

2. Overall Commentary on Progress in LAA Delivery for the period

Significant progress is being made in achieving all the year one targets for the outcomes within the Economic Development and Enterprise Block. This is reflected by the fact that all of the nine targets have been credited with a 'green' rating to demonstrate that performance is on track and within the tolerances. The number of targets and indicators in the EDE block has been reduced from 12 to 9 because two of the outcomes (three indicators/targets) have been removed through the refresh process.

LAA BLOCK: ECONOMIC DEVELOPMENT & ENTERPRISE

LAA SUMMARY REVIEW REPORT

Quarter 3 2006-07 FOR PERIOD 1<sup>st</sup> October to 31<sup>st</sup> December 2006

3. Report on delivery of activities in receipt of pump priming funding for the reward targets

**Business Support Reward Target (4a)** - The activities delivered relate to the provision of business support and advice in order to increase the number of businesses starting up in the County. The project is being delivered by Business Link Leicestershire and the pump priming funding has been utilised to establish two enterprise agencies, Ivanhoe Enterprises and Welland Enterprises, to deliver business support activities across the County. The agencies provide one to one support for new business start ups as well as tailored support packages to those wanting to start a business. Up to the end of Q3, 398 businesses have been assisted and the target of 480 is on course to be achieved.

**Employment Reward Target (2a)** - The activities delivered relate to the provision of training and learning and employment advice for people in receipt of incapacity benefits to enable them to move into employment. The pump priming funding is being used to expand the County Council's Breaking the Barriers team which delivers the Learn2Earn project. The funding has ensured that there are sufficient community development workers to deliver the project in the most deprived areas in the County. The pump priming funding has also secured additional funding for the project over three years from the LSEP. The delivery of the project started on October 19<sup>th</sup> but the preparation work was undertaken over the first six months and involved the recruitment of the development workers and the application to secure LSEP funding. Up to the end of Q3, 26 people have been supported into some form of permitted employment so far out of the target of 40.

4. Outcome Areas where the LAA has added value (maximum four examples, please give a brief explanation)

The LAA has added value to the following outcomes

**Market Towns Outcome (1a, 1b, 1c)** - The LAA has enabled improved partnership working with the district councils and also assisted in identifying the seventeen town and village centres in which to dedicate resources. The process has also helped secure funding to establish a baseline through the user satisfaction survey.

**LAA BLOCK: ECONOMIC DEVELOPMENT & ENTERPRISE**

**LAA SUMMARY REVIEW REPORT**

**Quarter 3 2006-07 FOR PERIOD 1<sup>st</sup> October to 31<sup>st</sup> December 2006**

**Employment Outcome (2a)** - The LAA process has highlighted the lack of support available to people in receipt of incapacity benefit to enable them to access learning and employment opportunities. The LAA has helped secure pump priming and LSEP funding to ensure a team is in place to deliver a range of activities aimed at achieving this outcome and the stretch target. The LAA process has improved internal working between different County Council departments and in particular between the Adult Learning Service and the Breaking the Barriers team. It has also lead to joint working with organisations such as Job Centre Plus. The LAA has identified 18 priority neighbourhoods and a number of the Community Development Workers delivering this outcome are now involved in neighbourhood management and engagement activities within these priority areas.

**Employment Land Outcome (3a, 3b)** - The LAA provides a framework to drive the employment land outcome. The process has enabled a strategic analysis and assessment of employment land and has brought the necessary partners together to tackle this important issue. The EDE block will include the mandatory housing outcome relating to the New Growth Points designation. Inclusion within the LAA of outcomes for both employment land and housing provision will facilitate the development of a comprehensive and sustainable partnership-based approach to future growth.

**Business Support Outcome (4a, 4b)** - The LAA process has enabled greater district council and other partner involvement in identifying and addressing business support needs within the County. The pump priming funding has also enabled the establishment of two enterprise agencies to deliver a range of business support activities at a local level in order to increase the number of businesses starting up in the County.

**EDE BLOCK** - Overall the LAA has strengthened partnership working between all the various agencies which deliver economic development activities in Leicestershire. This is reflected by the fact that there are over thirty members of the Economic Strategy Group which has developed and is now implementing projects to achieve the outcomes within the EDE Block. Regular e-mail alerts and updating of content about the LAA EDE Block on the Leicestershire Together website has provided an effective and efficient mechanism to ensure all partners are consulted and informed about performance.

5. Red and Amber Outcome Areas (for each one explain why outcome performance is poor and any existing or planned recovery activity).